

The Event

The Great Lakes Bay Invitational, a new professional golf event on the LPGA circuit took place July 15-20, 2019 at the Midland Country Club in Midland, Michigan. The event hosted over 32,000 guests over five days.

The Zero-Waste Plan

*"The goal going into the event was to achieve at least a **70% diversion rate.**"*
A large portion of the diversion was centered around the collection of solid food waste and front of house compost. An emphasis was placed on creating zero-waste hospitality areas and a robust waste reduction program at the pod stations at the primary concession stands on the course. **Moving into the future, the event is looking to achieve zero-waste with at least a 90% diversion rate.**



Challenge Accepted

"We created a robust sort system back of house. Each bag of compost was hand sorted before being placed in the roll-off. Green team volunteers were placed at one of five locations throughout the course, rather than at each compost bin location. The five locations included the four primary concession stands and the turn."

"Vendors were required to sign a sustainable procurement policy and abide by a sustainability code of conduct in order to participate in the event. All vendors, staff and volunteers were provided training in ways to reduce their environmental impact and participate in the program during event week."

Compostable Products

"Front of house compost bins were fitted with a Natur-Bag® compostable liner. Solid food waste was collected at each concession stand at the end of the night. Food waste collection carts were placed in the hospitality areas at the 18th tee and green suites for the catering team to utilize. Additionally, all serveware in the hospitality areas and 80% of the material used in the concessions stands was compostable." Once collected, all compostable materials were sent to Hammond Farms Landscape Supply to be composted.



Going Forward

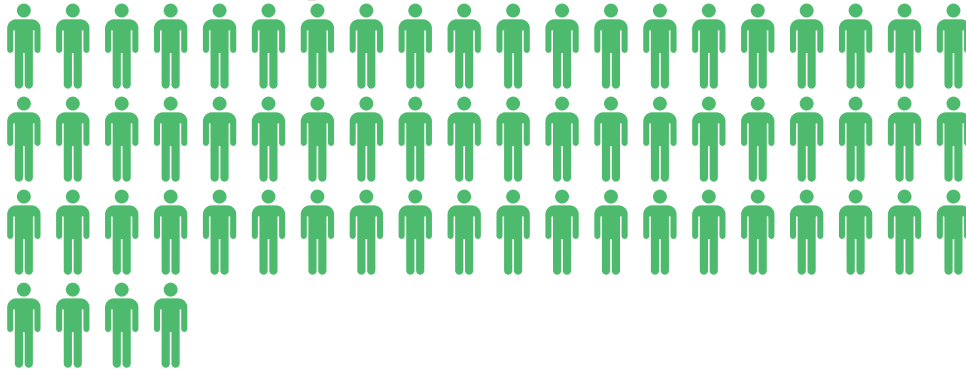
"For year one, the program was a great success... Natur-Bag® Compostable liners made the program possible. It created a safe and clean working environment, since bags didn't have to be dumped out to be sorted to be placed in the roll-off. The different color bag liners helps visually let someone think twice since we are trained from an early age that black = trash. With the green colored liner, for a split second, we hope they go, "hey, maybe this isn't trash because it's not black" and it will encourage them to read the signage and create an educational opportunity with the Green Team."



Key Players

The success of this event was made possible by partnerships between Schupan and Sons, Inc., Hammond Farms, and event organizers. Visit www.schupan.com and www.hammondfarms.com to learn more.

32,000 People



5

Sort Stations

82 %

Diversion Rate

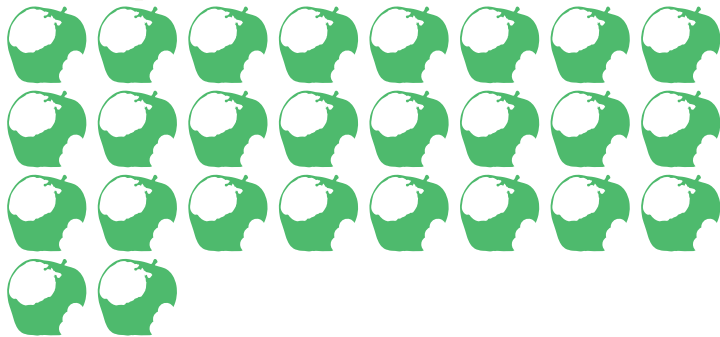
1,630 Pounds of Solid Food Waste



4,230

Pounds of food scraps
and organics sent to
composting

**2,600 Pounds of Food Scraps and
Compostable Material**



3,908

Pounds of
Carbon Dioxide
Saved

**“Natur-Bag compostable
liners made the program
possible and created a
safe and clean working
environment”**

